# I. Our promise to you

In consideration of the premium charged, and in reliance on the statements made and information provided to **us**, **we** will pay **covered amounts** as defined in this policy, provided **you** properly notify **us** of **claims**, **breaches**, **events**, or **occurrences**, and meet **your** obligations to **us** in accordance with the terms of this policy.

### II. Limits of liability

Regardless of the number of Coverage Parts **you** have purchased, the maximum **we** will pay for all **covered amounts** will be as follows:

A. Coverage part limit

Each Coverage Part purchased will be subject to a **coverage part limit** (if one is stated in the Declarations), which is the maximum amount **we** will pay for all **covered amounts** under that Coverage Part, other than coverage enhancements or other items **we** have expressly agreed to pay in addition to the limit. The **coverage part limit** will be in excess of any applicable **retention**.

B. Each claim limit

The Each Claim Limit identified in the Declarations is the maximum amount **we** will pay for all **covered amounts** for each covered **claim**, unless a lower sublimit is specified, in which case the sublimit is the maximum amount **we** will pay for the type of covered **claim** to which the sublimit applies. The Each Claim Limit, or any sublimit, will be in excess of any applicable **retention** and will be a part of, and not in addition to, any applicable **coverage part limit**.

C. Each breach limit

The Each Breach Limit identified in the Declarations (if you have purchased a relevant Coverage Part) is the maximum amount we will pay for all covered amounts for each covered breach, unless a lower sublimit is specified, in which case the sublimit is the maximum amount we will pay for the type of covered breach or costs to which the sublimit applies. The Each Breach Limit, or any sublimit, will be in excess of any applicable retention and will be a part of, and not in addition to, any applicable coverage part limit.

D. Each occurrence limit

The Each Occurrence Limit identified in the Declarations (if you have purchased a relevant Coverage Part) is the maximum amount we will pay for all covered amounts for each covered occurrence, unless a lower sublimit is specified, in which case the sublimit is the maximum amount we will pay for the type of covered occurrence to which the sublimit applies. The Each Occurrence Limit, or any sublimit, will be in excess of any applicable retention and will be a part of, and not in addition to, any applicable coverage part limit.

E. General liability coverage part limits

If **you** have purchased a General Liability Coverage Part, additional rules for applying limits are contained in Section IV. Limits of liability, of that Coverage Part.

F. Related claims

All **related claims**, regardless of when made, will be treated as one **claim**, and all subsequent **related claims** will be deemed to have been made against **you** on the date the first such **claim** was made. If, by operation of this provision, the **claim** is deemed to have been made during any period when **we** insured **you**, it will be subject to only one **retention** and one Each Claim Limit regardless of the number of claimants, **insureds**, or **claims** involved.

# III. Your obligations to us

A. Named insured responsibilities

It will be the responsibility of the **named insured** (or, if there is more than one **named insured**, the first one listed on the Declarations) to act on behalf of all **insureds** with respect to the following:

- 1. timely giving and receiving notice of cancellation or non-renewal;
- 2. timely payment of premium;
- 3. receipt of return premiums;
- 4. timely acceptance of changes to this policy; and
- 5. timely payment of **retentions**.

### B. Your duty to cooperate

You must cooperate with us in the defense, investigation, and settlement of any claim, potential claim, breach, event, occurrence, or other matter notified to us, including but not limited to:

- notifying us immediately if you receive any settlement demands or offers, and sending us copies of any demands, notices, summonses, or legal papers;
- submitting to examination and interrogation under oath by our representative and giving us a signed statement of your answers;
- 3. attending hearings, depositions, and trials as we request;
- 4. assisting in securing and giving evidence and obtaining the attendance of witnesses;
- providing written statements to our representative and meeting with such representative for the purpose of investigation and/or defense;
- providing all documents and information we may reasonably request, including authorizing us to obtain records; and
- 7. pursuing **your** right of recovery from others.

# C. Your obligation not to incur any expense or admit liability

**You** must not make any payment, incur any expense, admit any liability, or assume any obligation without **our** prior consent. If **you** do so, it will be at **your** own cost and expense.

### D. Your representations

You warrant that all representations made and all materials submitted by you or on your behalf in connection with the application for this policy are true, accurate, and not misleading, and agree they were relied on by us and were material to our decision to issue this policy to you. If we learn any of the representations or materials were untrue, inaccurate, or misleading in any material respect, we are entitled to treat this policy as if it had never existed.

# IV. Optional extension period

- 1. If we or the named insured cancel or non-renew this policy, then the named insured will have the right to purchase an optional extension period for the duration and at the percentage of the expiring premium stated in Item 5 of the Declarations. The optional extension period, if purchased, will start on the effective date of cancellation or non-renewal. However, the right to purchase an optional extension period will not apply if:
  - a. this policy is canceled by us for nonpayment of premium; or
  - b. the total premium for this policy has not been fully paid.
- 2. The optional extension period will apply only to **claims** that:
  - are first made against you and reported to us during the optional extension period; and
  - b. arise from your professional services performed, or a breach, offense, or occurrence that takes place, on or after the retroactive date but prior to the effective date of cancellation or non-renewal of this policy.
- 3. The additional premium will be fully earned at the inception of the optional extension period.
- 4. Notice of election and full payment of the additional premium for the optional extension period must be received by us within 30 days after the effective date of cancellation or nonrenewal, otherwise any right to purchase the optional extension period will lapse.

The limits of liability applicable during any purchased optional extension period will be the remaining available **coverage part limit**. There will be no separate or additional limit of liability available for any purchased optional extension period.

The right to purchase an optional extension period will apply only to Coverage Parts **you** have purchased that include coverage written on a claims-made or loss occurring and discovered basis, and not to any Coverage Parts written on an occurrence basis.

### V. Other provisions affecting coverage

A. Alteration and assignment No change in, modification of, or assignment of interest under this policy will be effective unless made by written endorsement to this policy signed by our authorized representative.

Bankruptcy or insolvency

Your bankruptcy or insolvency will not relieve us of any of our obligations under this policy.

- C. Cancellation
- This policy may be canceled by the named insured by giving written notice, which must include the date the cancellation will be effective, to us at the address stated in the Declarations.
- 2. This policy may be canceled by us by mailing to the named insured by registered, certified, or other first class-mail, at the named insured's address stated in Item 1 of the Declarations, written notice which must include the date the cancellation will be effective. The effective date of the cancellation will be no less than 60 days after the date of the notice of cancellation, or ten days if the cancellation is due to nonpayment of premium.
- The mailing of the notice will be sufficient proof of notice, and this policy will terminate at the date and hour specified in the notice.
- If this policy is canceled by the **named insured**, we will retain the customary short rate 4. proportion of the premium.
- 5. If this policy is canceled by us, we will return a pro rata proportion of the premium.
- Payment or tender of any unearned premium by us will not be a condition precedent to the 6. cancellation, but such payment will be made as soon as possible.
- D. Change in control

If, during the policy period, the named insured consolidates with, merges into, or sells all or substantially all of its assets to any other person or entity, or any other person or entity acquires ownership or control of the named insured, then the named insured will provide us written notice no later than 30 days after the effective date of such change in control, together with any other information we may require.

We will not cancel this policy solely because of a change in control, but unless you and we agree in writing otherwise, after the effective date of any change in control, this policy will cover only claims arising from professional services performed, or breaches, offenses, or occurrences that took place, prior to the change in control.

E. Coverage territory

This policy will apply to your professional services performed, and breaches, offenses, events, or occurrences that take place, anywhere in the world, provided that any action, arbitration, or other proceeding (if **you** have purchased a relevant Coverage Part) is brought within the United States, its territories or possessions, or Canada.

F. Estates, heirs, legal representatives, spouses, and domestic partners

In the event of an **employee's** death or disability, this policy will also apply to **claims** brought against the employee's:

- heirs, executors, administrators, trustees in bankruptcy, assignees, and legal representatives; or
- 2. lawful spouse or lawful domestic partner;

but only:

- 1. for a covered claim arising from the scope of the employee's work for you; or
- 2. in connection with their ownership interest in property which the claimant seeks as recovery in a covered **claim** arising from the scope of the **employee's** work for **you**.
- G. False or fraudulent claims

If any insured commits fraud in connection with any claim, potential claim, breach, offense, event, or occurrence, whether regarding the amount or otherwise, this insurance will become void as to that insured from the date the fraud is committed.

### H. Other insurance

Any payment due under this policy is specifically excess of and will not contribute with any other valid and collectible insurance, unless such other insurance is written specifically as excess insurance over this policy. However, if **you** have purchased a General Liability Coverage Part, rules for how that Coverage Part will be treated when there is other valid and collectible insurance are contained in Section V. Other provisions affecting coverage, D. Other insurance, of that Coverage Part.

If the same **claim** or **related claims**, **breach**, **event**, or **occurrence** is covered under more than one Coverage Part, **we** will pay only under one Coverage Part, which will be the Coverage Part that provides the most favorable coverage.

I. Subrogation

In the event of any payment by **us** under this policy, **we** will be subrogated to all of **your** rights of recovery to that payment.

**You** will do everything necessary to secure and preserve **our** subrogation rights, including but not limited to the execution of any documents necessary to allow **us** to bring **suit** in **your** name.

You will do nothing to prejudice our subrogation rights without our prior written consent.

Any recovery first will be paid to **you** up to the amount of any **retention you** have paid, and then to **us** up to the amount of any **covered amounts we** have paid.

J. Titles

Titles of sections of and endorsements to this policy are inserted solely for convenience of reference and will not be deemed to limit, expand, or otherwise affect the provisions to which they relate.

### VI. Definitions applicable to all Coverage Parts

The following definitions apply to all Coverage Parts **you** have purchased. If the same term is defined here and in a Coverage Part, then the definition in the Coverage Part will govern the coverage provided under that Coverage Part.

**Application** 

means the signed application for the policy and any attachments and materials submitted with that application. If this policy is a renewal or replacement of a previous policy issued by **us**, **application** also includes all previous signed applications, attachments, and materials.

Coverage part limit

means the amount stated in the Declarations as the aggregate limit applicable to each Coverage Part **you** have purchased which is subject to an aggregate limit.

**Covered amounts** 

means any amounts **we** have expressly agreed to pay under any Coverage Part **you** have purchased.

**Employee** 

means any past, present, or future:

- employee (including any part-time, seasonal, leased, or temporary employee or any volunteer):
- 2. partner, director, officer, or board member (or equivalent position); or
- independent contractor;

of a **named insured**, but only while in the course of their performance of work or services on behalf of or at the direction of the **named insured**.

Named insured

means the individual, corporation, partnership, limited liability company, limited partnership, or other entity identified in Item 1 of the Declarations.

Policy period

means the period of time identified in Item 2 of the Declarations, and any optional extension period, if purchased.

**Professional services** 

means those services identified as Covered Professional Services under any Coverage Part on the Declarations containing such a description.

### Related claims

means all claims that are based upon, arise out of, or allege:

- 1. a common fact, circumstance, situation, event, service, transaction, cause, or origin;
- 2. a series of related facts, circumstances, situations, events, services, transactions, sources, causes, or origins;
- a continuous or repeated act, error, or omission in the performance of your professional services; or
- 4. the same **breach**, **occurrence**, or offense.

The determination of whether a **claim** is related to another **claim** or **claims** will not be affected by the number of claimants or **insureds** involved, causes of action asserted, or duties involved.

Retention

means the amount or time identified as such in the Declarations.

Retroactive date

means the date identified as such in the Declarations.

We, us, or our

means the Company identified on the Declarations as issuing this policy.

You, your, or insured

means any individual or entity expressly described as an **insured** in any Coverage Part **you** have purchased.

### I. What is covered

If a limit appears on the Declarations indicating **you** have purchased the coverage, **we** agree as follows:

A. Cyber business interruption

We will pay up to the Cyber Business Interruption limit stated in the Declarations for **business interruption costs** incurred as a result of a **business interruption event** lasting in excess of the **retention**, which first occurs and **you** discover during the **policy period** and is reported to **us** in accordance with Section V. Your obligations.

Our obligation to pay business interruption costs:

- is not triggered unless you take reasonable steps to minimize or avoid the business interruption event; and
- 2. ends at the hour after either:
  - the interruption to or degradation in the availability of your website, intranet, network, computer system, programs, or data ceases; or
  - b. the income interruption ceases,

whichever is earlier.

B. Cyber extortion

We will pay up to the Cyber Extortion limit stated in the Declarations for cyber extortion costs in excess of the retention incurred as a result of a cyber extortion event that is first made against you during the policy period and is reported to us in accordance with Section V. Your obligations.

C. Hacker damage

We will pay up to the Hacker Damage limit stated in the Declarations for hacker damage costs in excess of the retention incurred as a result of a hacker damage event that you first discover during the policy period and is reported to us in accordance with Section V. Your obligations.

## II. Coverage enhancements

We will also make the following payments:

Cyber business interruption consulting costs

A. We will pay up to the limit stated in the Declarations for consulting costs you incur with our prior written consent in connection with a covered business interruption event.

Any payments **we** make under this subsection A will be a part of, and not in addition to, the Cyber Business Interruption limit.

Hacker damage consulting costs

B. We will pay up to the limit stated in the Declarations for consulting costs you incur with our prior written consent in connection with a covered hacker damage event.

You must pay the **retention** stated in the Declarations in connection with any payment **we** make under this subsection B, and any payments **we** make will be a part of, and not in addition to, the Hacker Damage limit.

# III. Who is an insured

For purposes of this Coverage Part, you, your, or insured means a named insured, subsidiary, employee, executive, or acquired entity, as defined below:

Named insured

means the individual, corporation, partnership, limited liability company, limited partnership, or other entity identified in Item 1 of the Declarations.

Subsidiary

means any entity of which the **named insured** has majority ownership before or as of the inception of the **policy period**.

**Employee** 

means any past, present, or future person employed by the **named insured** or **subsidiary** as a permanent, part-time, seasonal, leased, or temporary employee, or any volunteer, but only

while in the course of their performance of business operations on behalf of or at the direction of such **named insured** or **subsidiary**.

### **Executive**

means any past, present, or future partner, director, officer, or board member (or equivalent position) of the **named insured** or **subsidiary**, but only while in the course of their performance of business operations on behalf of such **named insured** or **subsidiary**.

### **Acquired entity**

means an entity in which the named insured, during the policy period:

- 1. acquires substantially all of the assets;
- acquires the majority of its voting securities, as a result of which it becomes a subsidiary; or
- merges and leaves the named insured as the surviving entity.

With respect to an **acquired entity** whose revenues exceed 10% of the annual revenues of the **named insured** at the time of its creation or acquisition, any coverage under this policy will expire 90 days after the effective date of its creation or acquisition unless, within such 90 day period:

- 1. the **named insured** provides **us** with written notice **of such** creation **or** acquisition;
- 2. the **named insured** provides **us** with information related to such creation or acquisition as **we** may reasonably require;
- 3. the **named insured** accepts any special terms, conditions, exclusions, or additional premium charge as **we** may reasonably require; and
- 4. **we** agree by written endorsement to provide such coverage.

This policy will apply to an **acquired entity** only with respect to an **event** which first occurs and is discovered after the acquisition, merger, or creation.

### IV.

[This section intentionally left blank]

### V. Your obligations

Notifying us of events

You must give written notice to us of any event as soon as possible, but in any event, no later than ten days after the end of the policy period.

All such notifications must be in writing and include a description of the **event**, and must be submitted to **us** via the designated email address or mailing address identified in Item 6 of the Declarations.

In addition, **you** must also inform, or allow **us** to inform, the appropriate law enforcement authorities for any **event** requiring such notification.

Retention

**Our** obligation to make any payments under this Coverage Part is in excess of the **retention**, and **we** will not make any payment in connection with a covered **event** until the total amount of covered costs incurred or, in the case of a **business interruption event**, the length of the **event**, exceeds the **retention**.

Solely with respect to a **business interruption event**, the **retention** will not begin to run until **you** have notified the **event** to **us**.

### VI. Exclusions – What is not covered

We will have no obligation to pay any sums under this Coverage Part for any event:

	<b>- y</b> .	
Bodily injury	1.	based upon or arising out of any actual or alleged <b>bodily injury</b> .
Chargeback	2.	based upon or arising out of any actual or alleged chargeback, liability, or fee incurred by <b>you</b> or <b>your</b> client as a result of a merchant service provider, including any credit card company or bank, wholly or partially reversing or preventing a payment transaction.
Collection of data without knowledge	3.	based upon or arising out of any actual or alleged:
		<ul> <li>collection of personally identifiable information by you (or others on your behalf) without the knowledge or permission of the person to whom the personally identifiable information relates; or</li> </ul>
		<ul> <li>use of personally identifiable information by you (or others on your behalf) in violation of applicable law.</li> </ul>
Cramming/slamming	4.	based upon or arising out of:
		a. the imposition of charges for services or content in relation to telephone, cell phone, wireless data, cable television, internet, voice over internet protocol (VoIP), or other similar telecommunications services, which charges have not been adequately disclosed or which services or content have not been requested by the consumer; or
		b. the unauthorized switching of telecommunications carriers, including providers of telephone, cell phone, wireless data, cable television, internet, voice over internet protocol (VoIP), or other similar services.
Fraudulent/criminal act	5.	involving an intentional, fraudulent, or criminal act committed by or in collusion with an <b>executive</b> , <b>employee</b> , or any person to whom a ransom is entrusted.
Funds transfer	6.	involving any actual or alleged loss, theft, or transfer of:
		a. <b>your</b> funds, monies, or securities,
		b. the funds, monies, or securities of others in <b>your</b> care, custody, or control; or
		<ul> <li>the funds, monies, or securities in the care, custody, or control of any third party for whom you are legally liable,</li> </ul>
		including the value of any funds, monies, or securities transferred by <b>you</b> or others on <b>your</b> behalf.
Government investigation/ enforcement	7.	based upon or arising out of any actual or alleged governmental investigation or enforcement of any state or federal regulation, including but not limited to any regulation promulgated by the Federal Trade Commission, Federal Communications Commission, or the Securities and Exchange Commission, or ASCAP, BMI, SESAC, or other similar licensing organization.
Infrastructure interruption	8.	based upon or arising out of any actual or alleged failure or interruption of service provided by an internet service provider, telecommunications provider, utility provider, or other infrastructure provider.
Intellectual property	9.	based upon or arising out of any actual or alleged infringement, use, or disclosure of any intellectual property, including but not limited to copyright, trademark, trade dress, patent, service mark, service name, title, or slogan, or any publicity rights violations, cyber squatting violations, moral rights violations, any act of passing-off, or any misappropriation of trade secret.
Misappropriation of funds	10.	based upon or arising out of the actual or alleged theft, misappropriation, commingling, or conversion of any funds, monies, assets, or property.

11. based upon or arising out of any:

**claim** or **event** that was the subject of any notice given under any other policy of which this policy is a renewal or replacement;

Prior acts/notice/knowledge

- b. claim or event that was the subject of, or is related to, any prior or pending litigation, claim, written demand, arbitration, administrative or regulatory proceeding or investigation, or licensing proceeding that was filed or commenced against you and of which you had notice prior to the policy period; or
- c. other matter you had knowledge of prior to the policy period, and you had a reasonable basis to believe could result in a claim or event.

However, if this policy is a renewal or replacement of a previous policy **we** issued that provided materially identical coverage, and is part of an unbroken chain of successive policies issued by **us**, the **policy period** referred to in paragraphs b and c, above, will be the policy period of the first such policy **we** issued.

Privacy

- 12. based upon or arising out of any actual or alleged:
  - unauthorized acquisition, access, use, or disclosure of, improper collection or retention of, or failure to protect any non-public personally identifiable information or confidential corporate information that is in your care, custody, or control; or
  - b. violation of any privacy law or consumer data protection law protecting against the use, collection, or disclosure of any information about a person or any confidential corporate information.

Privacy policy violations

- 13. based upon or arising out of any actual or alleged:
  - failure to have or appropriately display a privacy policy;
  - b. failure of **your** privacy policy to comply with any federal, state, local, or foreign statutes, ordinances, regulations, or other laws;
  - c. breach of your privacy policy; or
  - d. changing of the terms of your privacy policy.

Property damage

4. based upon or arising out of any actual or alleged **property damage**; however, this exclusion will not apply to damage to data, or destruction or loss of use of data.

Scareware

 based upon or arising out of any actual or alleged provision or transmission of Scareware, including but not limited to software that produces false or alarming warning messages.

Subsidiary outside control of named insured

 experienced by a past or present subsidiary while the named insured does not have majority ownership or management control of it.

Surrender of ransom

17. involving the surrender of a ransom at the location where the illegal threat and ransom demand was first made, unless brought to such location after receipt of the ransom demand for the sole purpose of paying such ransom demand.

Sweepstakes/gambling/ lotteries

- 18. based upon or arising out of any:
  - a. actual or alleged provision of any sweepstakes, gambling activities, or lotteries; or
  - b. price discounts, prizes, awards, money, or valuable consideration given in excess of a total contracted or expected amount, including but not limited to over redemption or under redemption of coupons, discounts, awards, or prizes.

Theft of ransom

19. involving the theft of a ransom by way of an immediate threat of force or violence, unless the ransom has been previously negotiated.

Unsolicited telemarketing

20. based upon or arising out of any actual or alleged violation of any federal, state, local, or foreign statutes, ordinances, or regulations relating to unsolicited telemarketing, solicitations, emails, faxes, text messages, or any other communications of any type or nature, including but not limited to the Telephone Consumer Protection Act, CAN-SPAM Act, or any "anti-spam" or "do-not-call" statutes, ordinances, or regulations.

### Virtual currency

 based upon or arising out of any actual or alleged virtual currency, including but not limited to virtual goods exchanged in connection with an Internet game or virtual economy.

### VII. Definitions

The following definitions apply to this Coverage Part. Additional definitions are contained in Section III. Who is an insured, and in the General Terms and Conditions, Section VI. Definitions applicable to all Coverage Parts.

### **Bodily injury**

means physical injury, sickness, disease, death, humiliation, mental injury, mental anguish, emotional distress, suffering, or shock sustained by a person.

## Business interruption costs

#### means:

- Business Interruption Hourly Loss Amount: the amount stated as such in the Declarations:
- Additional Loss Amount: the average hourly gross profit you have generated in the
  previous six months, minus the "Business Interruption Hourly Loss Amount," provided
  you are able to:
  - a. produce evidence of such amounts; and
  - b. prove to **us** that **you** reasonably expected to earn more than the "Business Interruption Hourly Loss Amount" during the period of the covered **business interruption event**; and
- 3. <u>Extra Expense</u>: the reasonable and necessary expenses **you** incur to mitigate the **business interruption event** if **you** satisfy us such expenses are:
  - a. less than the business interruption costs that would have been incurred otherwise; and
  - b. in excess of the expenses you would have incurred if the business interruption event had not occurred.

We will pay covered business interruption costs as follows:

- Regardless of the amount of your actual loss, we will pay the <u>Business Interruption</u>
   Hourly Loss Amount for each hour of the <u>business interruption event</u> which exceeds the <u>retention</u>.
- 2. If your actual loss resulting from the business interruption event is greater than the Business Interruption Hourly Loss Amount, then we will also pay the Additional Loss Amount for each hour of the business interruption event which exceeds the retention.
- 3. We will also pay Extra Expense if you meet the conditions in subpart 3 above.

## Business interruption event

means the interruption to or degradation in the availability of your website, intranet, network, computer system, programs, or data resulting in an income interruption as a direct result of:

- 1. the activities of a third party that maliciously blocks electronic access to **your** website, intranet, network, computer system, programs, or data **you** hold electronically; or
- a hacker.

## Claim

means any written assertion of liability or any written demand for financial compensation or non-monetary relief.

### Consulting costs

### means costs for:

- a public relations or crisis management consultant (and related costs) to:
  - reduce the likelihood of or costs of any claim that would be covered by this policy;
     or
  - b. to assist you in reestablishing your business reputation;

### PLP P0006 CW (06/14)

- a computer forensic analysis conducted by outside forensic experts to confirm the identity of the hacker involved in the event; or
- an information security assessment conducted by outside security experts to identify security improvements to prevent a similar event.

### Cyber extortion costs

#### means:

- the ransom paid or, if the demand is for goods or services, the fair market value at the time of surrender; and
- 2. the reasonable and necessary fees and expenses incurred by a representative appointed by **us** to provide **you** with assistance,

### provided you can demonstrate to us:

- 1. the ransom has been surrendered under duress; and
- 2. before agreeing to its payment **you** have made all reasonable efforts to:
  - a. determine the threat is genuine and not a hoax; and
  - b. ensure at least one **executive** has agreed to the payment of the ransom.

### Cyber extortion event

means **your** receipt, directly or indirectly, of an illegal threat from a person or entity who is not an **insured** threatening to:

- damage, destroy, or corrupt your website, intranet, network, computer system, any
  programs you use, or data you hold electronically, including by introducing a computer
  virus, worm, logic bomb, or Trojan horse; or
- disseminate, divulge, or use any confidential information for which you are legally responsible,

who then demands a ransom for their own benefit as a condition of not carrying out this threat.

### **Event**

### means a business interruption event, cyber extortion event, or hacker damage event.

### Hacker

means anyone, including an **employee**, who gains unauthorized access to **your** website, intranet, network, computer system, or data **you** hold electronically via the internet or other external electronic link, solely by circumventing electronically the security systems in place to protect against such unauthorized access. **Hacker** does not include any **executive**, or any person who, while on **your** premises (other than an **employee** or a third party **you** have expressly permitted to enter the premises), directly gains unauthorized access to any computer system.

### Hacker damage event

### means a hacker either:

- damaging, destroying, altering, corrupting, or misusing your website, intranet, network, computer system, programs, or data you hold electronically; or
- 2. copying or stealing any program or data **you** hold electronically.

### Hacker damage costs

### means:

- the reasonable and necessary expenses you incur with our prior written consent to repair or replace your website, intranet, network, computer system, programs, or data you hold electronically to the same standard and with the same contents as before it was damaged, destroyed, altered, corrupted, copied, stolen, or misused; or
- 2. in the event that your website, intranet, network, computer system, programs, or data you hold electronically cannot be restored to the same standard and with the same contents as before it was damaged, destroyed, altered, corrupted, copied, stolen, or misused, hacker damage costs will mean the reasonable and necessary expenses you incur to make that determination.

**Hacker damage costs** includes the reasonable and necessary expenses **you** incur to mitigate the **hacker damage event** if **you** satisfy **us** such expenses are:

- 1. less than the hacker damage costs that would have been incurred otherwise; and
- in excess of the expenses you would have incurred if the hacker damage event had not occurred.

**Hacker damage costs** will not mean, and **we** will not be obligated to pay, any amounts to research and/or develop the website, intranet, network, computer system, programs, or data.

Income interruption

means **your** gross profit generated on an hourly basis has been reduced to less than 75% of the average hourly gross profit for the 90-day period immediately prior to the **business interruption event**.

**Property damage** 

means physical loss of, physical damage to, or destruction or loss of use of any tangible property.

Retention

#### means:

- 1. for a **business interruption event**, the length of time stated as such under the Cyber Business Interruption section of the Declarations;
- for a cyber extortion event, the amount stated as such under the Cyber Extortion section of the Declarations; or
- for a hacker damage event, the amount stated as such under the Hacker Damage section of the Declarations.

You, your, or insured

means a **named insured**, **subsidiary**, **employee** executive, or acquired entity, as defined in Section III. Who is an insured.

### I. What is covered

If a limit appears on the Declarations indicating **you** have purchased the coverage, **we** agree as follows:

A. Cyber business interruption

We will pay up to the Cyber Business Interruption limit stated in the Declarations for **business interruption costs** incurred as a result of a **business interruption event** lasting in excess of the **retention**, which first occurs and **you** discover during the **policy period** and is reported to **us** in accordance with Section V. Your obligations.

Our obligation to pay business interruption costs:

- is not triggered unless you take reasonable steps to minimize or avoid the business interruption event; and
- 2. ends at the hour after either:
  - the interruption to or degradation in the availability of your website, intranet, network, computer system, programs, or data ceases; or
  - b. the income interruption ceases,

whichever is earlier.

B. Cyber extortion

We will pay up to the Cyber Extortion limit stated in the Declarations for cyber extortion costs in excess of the retention incurred as a result of a cyber extortion event that is first made against you during the policy period and is reported to us in accordance with Section V. Your obligations.

C. Hacker damage

We will pay up to the Hacker Damage limit stated in the Declarations for hacker damage costs in excess of the retention incurred as a result of a hacker damage event that you first discover during the policy period and is reported to us in accordance with Section V. Your obligations.

## II. Coverage enhancements

We will also make the following payments:

Cyber business interruption consulting costs

A. We will pay up to the limit stated in the Declarations for consulting costs you incur with our prior written consent in connection with a covered business interruption event.

Any payments **we** make under this subsection A will be a part of, and not in addition to, the Cyber Business Interruption limit.

Hacker damage consulting costs

B. We will pay up to the limit stated in the Declarations for consulting costs you incur with our prior written consent in connection with a covered hacker damage event.

You must pay the **retention** stated in the Declarations in connection with any payment **we** make under this subsection B, and any payments **we** make will be a part of, and not in addition to, the Hacker Damage limit.

# III. Who is an insured

For purposes of this Coverage Part, you, your, or insured means a named insured, subsidiary, employee, executive, or acquired entity, as defined below:

Named insured

means the individual, corporation, partnership, limited liability company, limited partnership, or other entity identified in Item 1 of the Declarations.

Subsidiary

means any entity of which the **named insured** has majority ownership before or as of the inception of the **policy period**.

**Employee** 

means any past, present, or future person employed by the **named insured** or **subsidiary** as a permanent, part-time, seasonal, leased, or temporary employee, or any volunteer, but only

while in the course of their performance of business operations on behalf of or at the direction of such **named insured** or **subsidiary**.

### **Executive**

means any past, present, or future partner, director, officer, or board member (or equivalent position) of the **named insured** or **subsidiary**, but only while in the course of their performance of business operations on behalf of such **named insured** or **subsidiary**.

### **Acquired entity**

means an entity in which the named insured, during the policy period:

- 1. acquires substantially all of the assets;
- acquires the majority of its voting securities, as a result of which it becomes a subsidiary; or
- merges and leaves the named insured as the surviving entity.

With respect to an **acquired entity** whose revenues exceed 10% of the annual revenues of the **named insured** at the time of its creation or acquisition, any coverage under this policy will expire 90 days after the effective date of its creation or acquisition unless, within such 90 day period:

- 1. the **named insured** provides **us** with written notice **of such** creation **or** acquisition;
- 2. the **named insured** provides **us** with information related to such creation or acquisition as **we** may reasonably require;
- 3. the **named insured** accepts any special terms, conditions, exclusions, or additional premium charge as **we** may reasonably require; and
- 4. **we** agree by written endorsement to provide such coverage.

This policy will apply to an **acquired entity** only with respect to an **event** which first occurs and is discovered after the acquisition, merger, or creation.

### IV.

[This section intentionally left blank]

### V. Your obligations

Notifying us of events

You must give written notice to us of any event as soon as possible, but in any event, no later than ten days after the end of the policy period.

All such notifications must be in writing and include a description of the **event**, and must be submitted to **us** via the designated email address or mailing address identified in Item 6 of the Declarations.

In addition, **you** must also inform, or allow **us** to inform, the appropriate law enforcement authorities for any **event** requiring such notification.

Retention

**Our** obligation to make any payments under this Coverage Part is in excess of the **retention**, and **we** will not make any payment in connection with a covered **event** until the total amount of covered costs incurred or, in the case of a **business interruption event**, the length of the **event**, exceeds the **retention**.

Solely with respect to a **business interruption event**, the **retention** will not begin to run until **you** have notified the **event** to **us**.

### VI. Exclusions – What is not covered

We will have no obligation to pay any sums under this Coverage Part for any event:

		•
Bodily injury	1.	based upon or arising out of any actual or alleged <b>bodily injury</b> .
Chargeback	2.	based upon or arising out of any actual or alleged chargeback, liability, or fee incurred by <b>you</b> or <b>your</b> client as a result of a merchant service provider, including any credit card company or bank, wholly or partially reversing or preventing a payment transaction.
Collection of data without	3.	based upon or arising out of any actual or alleged:
knowledge		<ul> <li>collection of personally identifiable information by you (or others on your behalf) without the knowledge or permission of the person to whom the personally identifiable information relates; or</li> </ul>
		<ul> <li>use of personally identifiable information by you (or others on your behalf) in violation of applicable law.</li> </ul>
Cramming/slamming	4.	based upon or arising out of:
		a. the imposition of charges for services or content in relation to telephone, cell phone, wireless data, cable television, internet, voice over internet protocol (VoIP), or other similar telecommunications services, which charges have not been adequately disclosed or which services or content have not been requested by the consumer; or
		b. the unauthorized switching of telecommunications carriers, including providers of telephone, cell phone, wireless data, cable television, internet, voice over internet protocol (VoIP), or other similar services.
Fraudulent/criminal act	5.	involving an intentional, fraudulent, or criminal act committed by or in collusion with an <b>executive</b> , <b>employee</b> , or any person to whom a ransom is entrusted.
Funds transfer	6.	involving any actual or alleged loss, theft, or transfer of:
		a. <b>your</b> funds, monies, or securities,
		b. the funds, monies, or securities of others in <b>your</b> care, custody, or control; or
		<ul> <li>the funds, monies, or securities in the care, custody, or control of any third party for whom you are legally liable,</li> </ul>
		including the value of any funds, monies, or securities transferred by <b>you</b> or others on <b>your</b> behalf.
Government investigation/ enforcement	7.	based upon or arising out of any actual or alleged governmental investigation or enforcement of any state or federal regulation, including but not limited to any regulation promulgated by the Federal Trade Commission, Federal Communications Commission, or the Securities and Exchange Commission, or ASCAP, BMI, SESAC, or other similar licensing organization.
Infrastructure interruption	8.	based upon or arising out of any actual or alleged failure or interruption of service provided by an internet service provider, telecommunications provider, utility provider, or other infrastructure provider.
Intellectual property	9.	based upon or arising out of any actual or alleged infringement, use, or disclosure of any intellectual property, including but not limited to copyright, trademark, trade dress, patent, service mark, service name, title, or slogan, or any publicity rights violations, cyber squatting violations, moral rights violations, any act of passing-off, or any misappropriation of trade secret.
Misappropriation of funds	10.	based upon or arising out of the actual or alleged theft, misappropriation, commingling, or conversion of any funds, monies, assets, or property.

11. based upon or arising out of any:

**claim** or **event** that was the subject of any notice given under any other policy of which this policy is a renewal or replacement;

Prior acts/notice/knowledge

- b. claim or event that was the subject of, or is related to, any prior or pending litigation, claim, written demand, arbitration, administrative or regulatory proceeding or investigation, or licensing proceeding that was filed or commenced against you and of which you had notice prior to the policy period; or
- c. other matter you had knowledge of prior to the policy period, and you had a reasonable basis to believe could result in a claim or event.

However, if this policy is a renewal or replacement of a previous policy **we** issued that provided materially identical coverage, and is part of an unbroken chain of successive policies issued by **us**, the **policy period** referred to in paragraphs b and c, above, will be the policy period of the first such policy **we** issued.

### Privacy

- 12. based upon or arising out of any actual or alleged:
  - unauthorized acquisition, access, use, or disclosure of, improper collection or retention of, or failure to protect any non-public personally identifiable information or confidential corporate information that is in your care, custody, or control; or
  - b. violation of any privacy law or consumer data protection law protecting against the use, collection, or disclosure of any information about a person or any confidential corporate information.

### Privacy policy violations

- 13. based upon or arising out of any actual or alleged:
  - failure to have or appropriately display a privacy policy;
  - b. failure of **your** privacy policy to comply with any federal, state, local, or foreign statutes, ordinances, regulations, or other laws;
  - c. breach of your privacy policy; or
  - d. changing of the terms of your privacy policy.

### Property damage

14. based upon or arising out of any actual or alleged property damage; however, this exclusion will not apply to damage to data, or destruction or loss of use of data.

### Scareware

 based upon or arising out of any actual or alleged provision or transmission of Scareware, including but not limited to software that produces false or alarming warning messages.

## Subsidiary outside control of named insured

 experienced by a past or present subsidiary while the named insured does not have majority ownership or management control of it.

#### Surrender of ransom

17. involving the surrender of a ransom at the location where the illegal threat and ransom demand was first made, unless brought to such location after receipt of the ransom demand for the sole purpose of paying such ransom demand.

### Sweepstakes/gambling/ lotteries

- 18. based upon or arising out of any:
  - a. actual or alleged provision of any sweepstakes, gambling activities, or lotteries; or
  - b. price discounts, prizes, awards, money, or valuable consideration given in excess of a total contracted or expected amount, including but not limited to over redemption or under redemption of coupons, discounts, awards, or prizes.

### Theft of ransom

19. involving the theft of a ransom by way of an immediate threat of force or violence, unless the ransom has been previously negotiated.

### Unsolicited telemarketing

20. based upon or arising out of any actual or alleged violation of any federal, state, local, or foreign statutes, ordinances, or regulations relating to unsolicited telemarketing, solicitations, emails, faxes, text messages, or any other communications of any type or nature, including but not limited to the Telephone Consumer Protection Act, CAN-SPAM Act, or any "anti-spam" or "do-not-call" statutes, ordinances, or regulations.

### Virtual currency

 based upon or arising out of any actual or alleged virtual currency, including but not limited to virtual goods exchanged in connection with an Internet game or virtual economy.

### VII. Definitions

The following definitions apply to this Coverage Part. Additional definitions are contained in Section III. Who is an insured, and in the General Terms and Conditions, Section VI. Definitions applicable to all Coverage Parts.

### **Bodily injury**

means physical injury, sickness, disease, death, humiliation, mental injury, mental anguish, emotional distress, suffering, or shock sustained by a person.

## Business interruption costs

#### means:

- Business Interruption Hourly Loss Amount: the amount stated as such in the Declarations:
- Additional Loss Amount: the average hourly gross profit you have generated in the
  previous six months, minus the "Business Interruption Hourly Loss Amount," provided
  you are able to:
  - a. produce evidence of such amounts; and
  - b. prove to **us** that **you** reasonably expected to earn more than the "Business Interruption Hourly Loss Amount" during the period of the covered **business interruption event**; and
- 3. <u>Extra Expense</u>: the reasonable and necessary expenses **you** incur to mitigate the **business interruption event if you satisfy us** such expenses are:
  - a. less than the business interruption costs that would have been incurred otherwise; and
  - b. in excess of the expenses you would have incurred if the business interruption event had not occurred.

We will pay covered business interruption costs as follows:

- Regardless of the amount of your actual loss, we will pay the <u>Business Interruption</u>
   Hourly Loss Amount for each hour of the **business interruption event** which exceeds the retention.
- 2. If your actual loss resulting from the business interruption event is greater than the Business Interruption Hourly Loss Amount, then we will also pay the Additional Loss Amount for each hour of the business interruption event which exceeds the retention.
- 3. We will also pay Extra Expense if you meet the conditions in subpart 3 above.

## Business interruption event

means the interruption to or degradation in the availability of **your** website, intranet, network, computer system, programs, or data resulting in an **income interruption** as a direct result of:

- 1. the activities of a third party that maliciously blocks electronic access to **your** website, intranet, network, computer system, programs, or data **you** hold electronically; or
- a hacker.

Claim

means any written assertion of liability or any written demand for financial compensation or non-monetary relief.

### Consulting costs

### means costs for:

- 1. a public relations or crisis management consultant (and related costs) to:
  - reduce the likelihood of or costs of any claim that would be covered by this policy;
     or
  - b. to assist you in reestablishing your business reputation;

### PLP P0006 CW (06/14)

- a computer forensic analysis conducted by outside forensic experts to confirm the identity of the hacker involved in the event; or
- an information security assessment conducted by outside security experts to identify security improvements to prevent a similar event.

### Cyber extortion costs

#### means:

- the ransom paid or, if the demand is for goods or services, the fair market value at the time of surrender; and
- 2. the reasonable and necessary fees and expenses incurred by a representative appointed by **us** to provide **you** with assistance,

### provided you can demonstrate to us:

- 1. the ransom has been surrendered under duress; and
- 2. before agreeing to its payment **you** have made all reasonable efforts to:
  - a. determine the threat is genuine and not a hoax; and
  - b. ensure at least one **executive** has agreed to the payment of the ransom.

### Cyber extortion event

means **your** receipt, directly or indirectly, of an illegal threat from a person or entity who is not an **insured** threatening to:

- damage, destroy, or corrupt your website, intranet, network, computer system, any
  programs you use, or data you hold electronically, including by introducing a computer
  virus, worm, logic bomb, or Trojan horse; or
- disseminate, divulge, or use any confidential information for which you are legally responsible,

who then demands a ransom for their own benefit as a condition of not carrying out this threat.

### **Event**

### means a business interruption event, cyber extortion event, or hacker damage event.

### Hacker

means anyone, including an **employee**, who gains unauthorized access to **your** website, intranet, network, computer system, or data **you** hold electronically via the internet or other external electronic link, solely by circumventing electronically the security systems in place to protect against such unauthorized access. **Hacker** does not include any **executive**, or any person who, while on **your** premises (other than an **employee** or a third party **you** have expressly permitted to enter the premises), directly gains unauthorized access to any computer system.

### Hacker damage event

### means a hacker either:

- damaging, destroying, altering, corrupting, or misusing your website, intranet, network, computer system, programs, or data you hold electronically; or
- 2. copying or stealing any program or data **you** hold electronically.

### Hacker damage costs

### means:

- the reasonable and necessary expenses you incur with our prior written consent to repair or replace your website, intranet, network, computer system, programs, or data you hold electronically to the same standard and with the same contents as before it was damaged, destroyed, altered, corrupted, copied, stolen, or misused; or
- 2. in the event that your website, intranet, network, computer system, programs, or data you hold electronically cannot be restored to the same standard and with the same contents as before it was damaged, destroyed, altered, corrupted, copied, stolen, or misused, hacker damage costs will mean the reasonable and necessary expenses you incur to make that determination.

**Hacker damage costs** includes the reasonable and necessary expenses **you** incur to mitigate the **hacker damage event** if **you** satisfy **us** such expenses are:

- 1. less than the hacker damage costs that would have been incurred otherwise; and
- in excess of the expenses you would have incurred if the hacker damage event had not occurred.

**Hacker damage costs** will not mean, and **we** will not be obligated to pay, any amounts to research and/or develop the website, intranet, network, computer system, programs, or data.

Income interruption

means **your** gross profit generated on an hourly basis has been reduced to less than 75% of the average hourly gross profit for the 90-day period immediately prior to the **business interruption event**.

**Property damage** 

means physical loss of, physical damage to, or destruction or loss of use of any tangible property.

Retention

#### means:

- 1. for a **business interruption event**, the length of time stated as such under the Cyber Business Interruption section of the Declarations;
- for a cyber extortion event, the amount stated as such under the Cyber Extortion section of the Declarations; or
- for a hacker damage event, the amount stated as such under the Hacker Damage section of the Declarations.

You, your, or insured

means a **named insured**, **subsidiary**, **employee** executive, or acquired entity, as defined in Section III. Who is an insured.



### E8504.2 Add PCI Remediation Costs Endorsement (DBPSL)

In consideration of the premium charged, and on the understanding this endorsement leaves all other terms, conditions, and exclusions unchanged, it is agreed the Data Breach and Privacy Security Liability Coverage Part is amended as follows:

In Section VII. Definitions, the definition of "**Breach costs**" is deleted in its entirety and replaced with the following:

### **Breach costs**

means any of the following reasonable and necessary costs **you** incur with **our** prior written consent in response to a **breach** that triggers **your** notification obligations pursuant to any foreign, federal, state, or local statute, rule, or regulation, or that **you** satisfy **us** poses a significant risk of financial, reputational, or other harm to the affected **data subjects**:

- Computer Forensic Costs: costs up to the limit stated in the Declarations for computer forensic analysis conducted by outside forensic experts to confirm a breach and to identify the affected data subjects, as well as outside attorney fees associated with the forensic reports and findings.
- 2. <u>Notification Costs</u>: the following costs up to the limit stated in the Declarations:
  - Mandatory Notification Costs: for legal services, call center services, and to notify a data subject, a regulator, or any others, as required to satisfy your notification obligations; and/or
  - b. Voluntary Notification Costs: to voluntarily notify affected **data subjects**, but only if **you** satisfy **us** that the **breach** poses a significant risk of financial, reputational, or other harm to the affected **data subjects**.
- 3. Credit or Identity Protection Costs: costs up to the limit stated in the Declarations to provide each affected data subject with one year (or more as required by law) of services to monitor and/or protect such data subject's credit or identity:
  - a. if required by law; or
  - b. if **you** satisfy **us** it mitigates a significant risk of financial, reputational, or other harm to the **data subject**.
- 4. Crisis Management and Public Relations Costs: costs up to the limit stated in the Declarations for a public relations or crisis management consultant (and related costs) to:
  - a. reduce the likelihood of or costs of any claim covered by this policy; or
  - b. to assist **you** in re-establishing **your** business reputation.
- 5. PCI Proof of Remediation Costs: costs up to \$<LIMIT> for a security consultant to demonstrate that you have the ability to prevent a future similar breach if required by payment company rules or a "Merchant Service Provider Agreement" as a result of a breach.

**We** will only be responsible to pay **breach costs** for services provided by a firm on the pre-approved Hiscox Preferred Breach Response Providers List.

Prior to a **breach**, **you** may request in writing **our** authorization to obtain services and incur costs from a firm that is not on the pre-approved Hiscox Preferred Breach Response Providers List, but whether to grant or deny such request will be



at **our** sole discretion.

**Breach costs** will not mean, and **we** will have no obligation to pay, any of **your** own costs, salaries, or overhead expenses.

Endorsement Effective: XX/XX/XXXX Policy No.: XXXXX

Endorsement No: X





### E8511.2 Cyber Crime & Cyber Deception Endorsement (DBPSL)

In consideration of the premium charged, and on the understanding this endorsement leaves all other terms, conditions, and exclusions unchanged, it is agreed the Data Breach and Privacy Security Liability Coverage Part is amended as follows:

The following is added to the end of Section II. Coverage enhancements:

Cyber crime and deception sublimit

- CC-A. We will pay up to the Cyber Crime and Deception Limit of Liability identified below for loss of money and/or securities:
  - resulting directly from a fraudulent instruction directing a financial institution to transfer, pay, or deliver money and/or securities from your transfer account; or
  - 2. transferred, paid, or delivered as a result of a cyber deception.

provided the loss first occurs and is discovered by you during the policy period and is reported to us is accordance with Section V. Your obligations.

Any payment we make under this subsection CC-A will be in excess of the Cyber Crime and Deception Retention identified below, and such payments will be a part of, and not in addition to, the coverage part limit.

Solely with respect to the coverage provided by this endorsement, the following is added to the end of Section V. Your obligations:

Notifying us of losses If you discover a loss, or circumstances reasonably likely to lead to a loss of money and/or securities that in your best estimate will exceed 50% of the Cyber Crime and Deception Retention identified below, you must give written notice to us as soon as possible, but in any event no later than 90 days after you discover such loss.

> If you have reason to believe that any loss involves a violation of law, you must also inform, or allow us to inform, the appropriate law enforcement authorities.

Proof of loss

Within 120 days of notification to us of a loss, you must give us a detailed, sworn proof of loss.

Examination of your books and records

We have the right to examine and audit your books and records as they relate to the coverage provided by this endorsement at any time during the **policy period** and up to three years afterward.

Solely with respect to the coverage provided by this endorsement, the following exclusions are added to the end of Section VI. Exclusions – What is not covered:

We will have no obligation to pay any sums under this Coverage Part for any:

- CC-A. loss resulting from the use or purported use of credit, debit, charge, access, convenience, identification, stored-value, or other cards or the information contained on such cards.
- CC-B. loss that is an indirect result of an occurrence or event covered by this Coverage Part, including but not limited to loss resulting from:



- your inability to realize income that you would have realized had there been no loss covered by this endorsement;
- 2. payment of damages of any type for which **you** are legally liable, but **we** will pay compensatory damages arising directly from a loss covered by this endorsement; or
- 3. payment of costs, fees, or other expenses **you** incur in establishing the existence or the amount of loss covered by this endorsement.
- CC-C. **claim expenses** incurred by **you** which are related to any legal action resulting from a loss covered by this endorsement.
- CC-D. loss resulting from seizure or destruction of property by order of governmental authority.
- CC-E. loss resulting from any dishonest act committed by **you**, if the **named insured is** an individual, or any **employee**.
- CC-F. loss resulting from any actual or alleged unauthorized acquisition, access, use, or disclosure of **personally identifiable information** or confidential corporate information that is held or transmitted in any form; however, this exclusion will not apply to a **fraudulent instruction** or a **cyber deception** directly resulting from the use of such **personally identifiable information** or confidential corporate information.
- IV. Solely with respect to the coverage provided by this endorsement, in Section VI. Exclusions What is not covered, the "Funds transfer" exclusion is deleted in its entirety and replaced with the following:

for any actual or alleged loss, theft, or transfer of:

- a. your funds, monies, or securities;
- b. the funds, monies, or securities of others in your care, custody, or control; or
- c. the funds, monies, or securities in the care, custody, or control of any third party for whom **you** are legally liable,

including the value of any funds, monies, or securities transferred by **you** or others on **your** behalf.

However, this exclusion will not apply to the loss, theft, or transfer of any **money** or **securities** in **your transfer account** or resulting from a **cyber deception**.

V. Solely with respect to the coverage provided by this endorsement, the following definitions are added to the end of Section VII. Definitions:

### Cyber deception



means the intentional misleading or deception of an **employee** through social engineering, pretexting, phishing, spear phishing, or any other confidence trick communicated by email, text, instant message, telephone, or other electronic means, by a person falsely purporting to be **your** vendor or **client**, or an **employee**, which results in **your** transfer, payment, or delivery of **money** and/or **securities**.

## Fraudulent instruction

### means:

- 1. an electronic, telegraphic, cable, teletype, telefacsimile, or telephone instruction which purports to have been transmitted by **you**, but which was in fact fraudulently transmitted by someone else without **your** knowledge or consent;
- 2. a written instruction issued by **you**, which was forged or altered by someone other than **you** without **your** knowledge or consent, or



Policy No.: XXXXX

### NAMED INSURED:

- which purports to have been issued by **you**, but was in fact fraudulently issued without **your** knowledge or consent; or
- an electronic, telegraphic, cable, teletype, telefacsimile, telephone, or written instruction initially received by you which purports to have been transmitted by an employee but which was in fact fraudulently transmitted by someone else without your or the employee's knowledge or consent.

### Money

#### means:

- currency, coins, and bank notes in current use anywhere in the world and having a face value; or
- 2. traveler's checks, register checks, and money orders held for sale to the public.

### **Securities**

means negotiable or nonnegotiable instruments or contracts representing either **money** or property and includes:

- 1. tokens, tickets, revenue, and other stamps (whether represented by actual stamps or unused value in a meter) in current use;
- 2. casino chips issued by you; or
- 3. evidences of debt issued in connection with credit or charge cards, which cards are not issued by you,

but does not include money.

### Transfer account

means any account maintained by **you** at a financial institution from which **you** can initiate the transfer, payment, or delivery of **money** or **securities**:

- 1. by means of electronic, telegraphic, cable, teletype, telefacsimile, or telephone instructions communicated directly through an electronic funds transfer system; or
- 2. by means of written instructions establishing the conditions under which such transfers are to be initiated by such financial institution through an electronic funds transfer system.

Cyber Crime and Deception Limit of Liability: \$<LIMIT> Cyber Crime and Deception Retention: \$<RETENTION>

Endorsement Effective: XX/XX/XXXX

Endorsement No: X

nt No: X

By:

(Appointed Representative)



NAMED INSURED: XXXXXX Page 1 of 1

### E9999.2 Cap on Losses from Certified Acts of Terrorism Endorsement

THIS ENDORSEMENT IS ATTACHED TO AND MADE PART OF YOUR POLICY IN RESPONSE TO THE DISCLOSURE REQUIREMENTS OF THE FEDERAL TERRORISM RISK INSURANCE ACT. THIS ENDORSEMENT DOES NOT GRANT ANY COVERAGE OR CHANGE THE TERMS AND CONDITIONS OF ANY COVERAGE UNDER THE POLICY.

The following is hereby added to the Policy and shall apply to all coverage: With respect to any one or more "act of terrorism", the Company will not pay any amounts for which we are not responsible under the terms of the federal Terrorism Risk Insurance Act due to the application of any clause which results in a cap on our liability for payments for terrorism losses.

The term "act of terrorism" means an act that is certified by the Secretary of the Treasury, in accordance with the provisions of the federal Terrorism Risk Insurance Act, to be an act of terrorism pursuant to such Act. The criteria contained in the federal Terrorism Risk Insurance Act for an "act of terrorism" include the following:

- 1. The act resulted in insured losses in excess of \$5 million in the aggregate, attributable to all types of insurance subject to the Terrorism Risk Insurance Act; and
- 2. The act is a violent act or an act that is dangerous to human life, property or infrastructure and is committed by an individual or individuals as part of an effort to coerce the civilian population of the United States or to influence the policy or affect the conduct of the United States Government by coercion.

If aggregate insured losses attributable to terrorist acts certified under the federal Terrorism Risk Insurance Act exceed \$100 billion in a calendar year and we have met our insurer deductible under the Terrorism Risk Insurance Act, we shall not be liable for the payment of any portion of the amount of such losses that exceeds \$100 billion, and in such case insured losses up to that amount are subject to the pro rata allocation in accordance with procedures established by the Secretary of the Treasury.

The terms and limitations of any terrorism exclusion, or the inapplicability or omission of a terrorism exclusion, do not serve to create coverage for injury or damage that is otherwise excluded under this Coverage Part.

All other terms and conditions remain unchanged.

Endorsement Effective: XX/XX/XXXX Policy No.: XXXXX

Endorsement No: X

By: (Appointed Representative)